

Presentation Rubric

Criteria	1 – Beginning	2 – Developing	3 – Proficient	4 – Advanced
Ideas & Content <i>Did I convey a clear message and stay on topic?</i>	I use insufficient details and sources that weakens my topic/position (e.g., irrelevant, repetitive, inaccurate).	<p>My topic/position is generally focused but the scope and/or support is limited (e.g., not enough development, specificity, depth).</p> <p>I identify selected sources that are related to the topic/position but not embedded cleanly (as appropriate).</p>	<p>The scope of my topic/position is focused and supported by accurate and effective details.</p> <p>I carefully select sources that are included to illustrate the topic/position (as appropriate).</p>	<p>I use substantive and accurate details to support and extend my topic/position.</p> <p>I carefully select sources that are embedded strategically to illustrate the topic/position (as appropriate).</p>
Organization <i>Is my presentation easy to follow?</i>	My presentation of the topic/position has limited structure which impacts overall meaning.	I have a basic structure but it does not consistently support overall meaning.	I have an effective structure that supports overall meaning.	I develop a skillful and effective structure that enhances overall meaning.
Language <i>Are my words and phrases carefully chosen?</i>	My language is ineffective and inappropriate for my topic and audience.	I use language that is helpful to me but may not help my audience understand my topic/position.	I use precise and appropriate language to support my topic/position to connect with my audience.	I use precise, compelling, and appropriate language and rhetorical devices to support my topic/position and connect with my audience.
Delivery <i>Does my presentation support my message?</i>	<p>I rarely or never look at my audience.</p> <p>My gestures, posture, facial expressions, and/or movement distract from the presentation.</p> <p>How I use my voice makes it difficult for the audience to hear and understand me.</p>	<p>I sometimes disengage as I'm speaking by not making eye contact with my audience.</p> <p>My gestures, posture, facial expressions, and/or movement are disconnected from the presentation (e.g., too casual, nervous gestures).</p> <p>How I use my voice is inconsistent: there are moments of clarity and inaudibility.</p>	<p>I use eye contact to connect with my audience throughout the presentation.</p> <p>My gestures, posture, facial expressions, and/or movement fit the presentation.</p> <p>My voice is clear and understandable (volume, pace, articulation, pronunciation).</p>	<p>I deliberately use eye contact with a range of audience members to maintain attention and achieve a desired effect.</p> <p>My gestures, posture, facial expressions, and/or movement enhance the presentation.</p> <p>My voice is clear, understandable and compelling which enhances the presentation.</p>
Presentation Aid(s) <i>Do my presentation aid(s) support my message?</i>	My presentation aids are inappropriate or distract from my message.	My presentation aids support the topic but generally do not add to my message.	My presentation aids support the topic and my message.	My presentation aid(s) support the topic and my message as well as adds value through audience engagement (e.g., use of humor, pose thought-provoking questions, surveying, use of audio/video clips).